



**World
Choir
Games**

2012
cincinnati usa



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Renowned artist C.F. Payne will design Official poster for 2012 World Choir Games

Recently designed 'The Singing Mural' on CET building

CINCINNATI – Cincinnati native and award-winning illustrator C.F. Payne will create the official poster for the 2012 World Choir Games, which will take place in Cincinnati USA from July 4–14, 2012. The poster will be unveiled early next year.

“The more I learned about this once-in-a-lifetime event, the more I realized how important it’s going to be for the city and the region,” Payne said. “It’s going to be a lot of fun to take on this project and capture the vibrancy and diversity that the World Choir Games will undoubtedly bring to Cincinnati.”

The local artist’s illustrations have been featured nationally and internationally over the past four decades in publications including *TIME*, *Reader’s Digest* and *Sports Illustrated* and in children’s books, including Earnest Thayer’s baseball classic “Casey at the Bat,” Steve Martin’s “Late for School” and Ogden Nash’s just-released “Line Up for Yesterday: An ABC of Baseball Immortals.”

Payne is chairman of the Illustration Department at Columbus College of Art & Design. His work has appeared throughout the region at venues such as Playhouse in the Park, the Reds Hall of Fame and Museum and the Cincinnati Art Museum. The most recent addition is one of ArtWorks’ 12 regional summer mural projects. “The Singing Mural,” featuring famous Cincinnatians singing together, was designed by Payne and inspired by Cincinnati’s deep musical heritage. It is located on the south facing exterior wall of the CET building.

“We are incredibly fortunate to have the support of such a talented, world-renowned artist,” said Dan Lincoln, director of the Cincinnati Organizing Committee and president & CEO of the Cincinnati USA Convention & Visitors Bureau. “These posters will be tangible evidence of the legacy created by the 2012 World Choir Games and we are proud that such an esteemed Cincinnatiian will be creating them.”

Samples of Payne’s work can be found at www.CFPayne.com.

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ABOUT THE WORLD CHOIR GAMES

The World Choir Games is the largest international choral competition in the world, taking place every two years. The World Choir Games is the signature event of INTERKULTUR, a Germany-based organization that produces elite international choral events all over the world. Cincinnati USA was selected as the first U.S. city to host the World Choir Games. The 2012 Games are expected to bring 20,000 participants and tens of thousands of visitors from more than 70 countries, and will be Cincinnati USA’s largest international arts event ever with an economic impact of \$73.5 million.

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