



World  
Choir  
Games

2012  
cincinnati usa



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[www.2012worldchoirgames.com](http://www.2012worldchoirgames.com)

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## Carey Rennekamp joins 2012 World Choir Games team as director of sponsorship sales and fulfillment

**CINCINNATI (OH)** – Cincinnati native Carey Rennekamp was named the 2012 World Choir Games Director of Sponsorship Sales and Fulfillment. Rennekamp will support World Choir Games staff and volunteer leadership to secure and manage corporate sponsorships, donations, grants and other philanthropic gifts for the event, which will take place July 4-14, 2012, in Cincinnati USA.

“This is an incredible opportunity to work with businesses and individuals who support the region,” Rennekamp said. “I have a heart for Cincinnati and am eager to play a role in helping to make it shine during the largest international event in the region’s history.”

Rennekamp, a graduate of McAuley High School and the University of Toledo, has worked at Enquirer Media for 7½ years and has experience in partnerships, sponsorship development and fulfillment, event planning, branding and strategic marketing. She will direct and coordinate all aspects of 2012 World Choir Games sponsorship sales fulfillment, including the management of sponsorship benefits and marketing platforms.

“We are excited about the passion that Carey has for this region and how that will translate into maximizing opportunities and driving results for the 2012 World Choir Games,” Senior Director of Operations Jim Downs said. “She brings a significant relationship with the community in addition to substantial experience that will be invaluable to our team.”

Procter & Gamble is a presenting sponsor of the 2012 World Choir Games. Western & Southern Financial Group is a gold-medal sponsor. The Cincinnati Northern Kentucky International Airport and Cincinnati Magazine are bronze-medal sponsors.

Those interested in sponsorship opportunities should contact [crenekamp@2012worldchoirgames.com](mailto:crenekamp@2012worldchoirgames.com). Those interested in donating online should visit [www.2012worldchoirgames.com/donate](http://www.2012worldchoirgames.com/donate).

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### **ABOUT THE WORLD CHOIR GAMES:**

The World Choir Games is the largest international choral competition in the world, taking place every two years. The World Choir Games is the signature event of INTERKULTUR, a Germany-based global organization that produces elite international choral events all over the world. The 2012 Games is expected to be Cincinnati USA’s largest international arts event ever with an economic impact of \$73.5 million. Cincinnati USA was selected as the first U.S. city to host the World Choir Games. In more than 20 years since INTERKULTUR was established, the organization has built ties to more than 5,600 choirs and 250,000 singers from 100 nations who have taken part in the World Choir Games and INTERKULTUR’s regional choir competitions.

*Procter & Gamble is presenting sponsor*