



World  
Choir  
Games

2012  
cincinnati usa



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[www.2012worldchoirgames.com](http://www.2012worldchoirgames.com)

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# Cincinnati Magazine becomes Bronze-Medal Sponsor for 2012 World Choir Games

*Will produce official program, event guide and maps*

**CINCINNATI (OH)** – Cincinnati Magazine, an Emmis Publishing publication, is a Bronze-Medal Sponsor and Official Media Partner of the 2012 World Choir Games, which will take place in Cincinnati USA from July 4–14, 2012.

The magazine will produce the official program for the event, as well as an event guide and maps for participants and spectators.

"Cincinnati Magazine is thrilled to partner with the World Choir Games," publisher John Lunn said. "We look forward to providing participants, visitors and our hometown the valuable stories, helpful maps and timely schedules needed to enjoy a once-in-a-lifetime experience in Cincinnati USA."

Cincinnati USA was selected as the first U.S. city to host the World Choir Games. The 2012 Games are expected to bring 20,000 participants and tens of thousands of visitors from more than 70 countries.

"It's great news that we will be able to offer World Choir Games participants and spectators the kind of high-quality publications that we all know we'll get from the Cincinnati Magazine team," said Nick Vehr, managing director of the Cincinnati Organizing Committee for the 2012 World Choir Games. "Cincinnati Magazine always does great work. We're excited to work with their staff."

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#### **ABOUT THE WORLD CHOIR GAMES:**

The World Choir Games is the largest international choral competition in the world, taking place every two years. The event is expected to have a local economic impact of \$73.5 million. The World Choir Games is the signature event of INTERKULTUR, a Germany-based organization that produces elite international choral events all over the world.

#### **ABOUT CINCINNATI MAGAZINE:**

Founded in 1967, Cincinnati Magazine is the city's most respected and award-winning monthly magazine, connecting over 256,000 readers to Cincinnati USA. Each month its staff writes stories that impact the area and profiles the region's most interesting and influential people. Cincinnati Magazine's lively writing, stunning photography and engaging design have been recognized with numerous honors, including a National Magazine Award nomination for profile writing in 2007; a General Excellence award from the City and Regional Magazine Association in 2010; and eight awards from Ohio Excellence in Journalism in 2011, including Best Magazine in Ohio for four years in a row (2008-2011).