



World  
Choir  
Games

2012  
cincinnati usa

## Press Release

June 1, 2011

### Early-bird registration for 7th World Choir Games extended

Due to overwhelming choir interest in participation in the 2012 World Choir Games, INTERKULTUR, the International Organizing Committee of the World Choir Games, announced today that early-bird registration has been extended through July 15 from today's original deadline.

Lori Lobsiger, director of North American Markets for INTERKULTUR, said her office has heard from or been in contact with more than 500 choirs from the United States and Canada, including 38 states. Jelena Dannhauer, project manager for INTERKULTUR, said international interest has never been higher this far out from the World Choir Games.

"It is great news that so many choirs are interested in the 2012 World Choir Games, and we don't want to penalize choirs wanting to complete early-bird registration and save money," Dannhauer said.

"We cannot get back to everybody who has contacted us with questions by today (June 1)," Lobsiger said. "Just last Friday morning we had nine calls in the first hour we were in the office. This is a wonderful problem to have.

"We're really pleased we're able to extend this to all the choirs. Show Choir, an important genre, has just finished its school-year competition season and we're starting to hear from them. Many schools and genres are in the same position. They now have more time to focus on their registration process. This is a once-in-a-lifetime opportunity for many of these singers, and we want them to be able to experience the World Choir Games."

The World Choir Games is the largest international choral competition in the world, taking place every two years. The event is expected to attract 400 choirs from 70 countries. The 7<sup>th</sup> World Choir Games are in Cincinnati USA (July 4-14, 2012); it is the first time in the history of the event that it is being held in a U.S. city.

Early-bird registration provides:

- 50% discount on registration (\$250, reduced from \$500)
- 3% discount on event package (participation and accommodations fees)
- \$5 per person discounted deducted from total package fees if paid by Dec. 15, 2011
- One complimentary event package for every 35 choir members

INTERKULTUR, the founder of the World Choir Games, is based in Pohlheim, Germany. The foundation organizes choral competitions and festivals all over the world.

#### INTERKULTUR

Am Weingarten 3  
35415 Pohlheim (Frankfurt / Main) Germany  
Phone: +49 (0) 6403 956525 · Fax: +49 (0) 6403 956529  
E-mail: [mail@interkultur.com](mailto:mail@interkultur.com) · [www.worldchoirgames.com](http://www.worldchoirgames.com)

Honorary President: Walter Scheel, Former President of the  
Republic of Germany · President: Günter Titsch INTERKULTUR  
is a non profit organisation registered in Gießen (Germany)  
Reg. No. 1806, Förderverein INTERKULTUR e. V.



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The registration documents can be found by going to the 2012 Games website, [www.2012worldchoirgames.com](http://www.2012worldchoirgames.com).

The documents offer an overview of the competition, qualifications for participation and the method of adjudication. Participants have ranged in age from 6 to 96. There are multiple opportunities for participation, including International Friendship concerts and non-competitive evaluations for choirs that prefer not to compete but would like to participate. The Champions Competition and The Open Competition are two separate and distinct competitions, each with its own awards system.

The Champions Competition is for choirs that meet qualification standards that can be found in the "Competition Information." The Open Competition is for any choir – regardless of artistic achievement – wishing to participate, pending approval from INTERKULTUR.

In 2012, there will be 23 musical categories: Children's Choirs, Young Children's Choirs, Youth Choirs of Equal Voices, Mixed Youth Choirs, Male Choirs, Male Chamber Choirs, Young Male Choirs, Mixed Boys Choirs, Female Choirs, Female Chamber Choirs, Mixed Choirs, Mixed Chamber Choirs, Musica Sacra, Music of Religions, Contemporary Music, Popular Choral Music, Folklore, Scenic Folklore (with choreography), Show Choirs, Jazz, Gospel, Spiritual and Barbershop.

INTERKULTUR has ties to 120,000 choirs made up of 4.8 million choral singers around the world. In more than 20 years since INTERKULTUR was established, more than 5,500 choirs and some 250,000 singers from 100 nations have taken part in the World Choir Games and INTERKULTUR's regional choir competitions. The World Choir Games are dedicated to the Olympic ideal that participation is the highest honor. Previous World Choir Games have taken place in Austria, China, Germany and the Republic of Korea.

>> **International contact:** Stefanie Vera Müller, [press@interkultur.com](mailto:press@interkultur.com)  
[www.interkultur.com](http://www.interkultur.com)

>> **U.S. contact:** Michael Perry, [mperry@2012worldchoirgames.com](mailto:mperry@2012worldchoirgames.com), 513-381-8347

**Procter & Gamble is the first Presenting Sponsor of the World Choir Games.**

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