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[www.2012worldchoirgames.com](http://www.2012worldchoirgames.com)

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## Lajuana Miller joins 2012 World Choir Games team as director of volunteer services

**CINCINNATI (OH)** – Veteran event organizer and community leader Lajuana Miller was named the 2012 World Choir Games Director of Volunteer Services. Miller is charged with gathering, organizing and empowering volunteers to help execute the Games and enhance the experiences of the tens of thousands of guests visiting Cincinnati USA for the World Choir Games.

“The World Choir Games is a once-in-a-lifetime event for our region and I’m honored to be a part of it by leading one of the most important aspects of the Games – the volunteers,” Miller said. “Volunteers will have a tremendous responsibility to be the face of Cincinnati for the world. We want visitors to feel welcome here, and our volunteers will help them leave with a positive impression of Cincinnati USA.”

Miller will recruit, train and manage 3,500 to 4,000 volunteers, which will be needed in areas including language services, choir support, welcome teams, marketing & communications, operations and production. The 7<sup>th</sup> World Choir Games, which will take place July 4-14, 2012, is expected to attract 20,000 participants from about 70 countries.

In 15 years of producing and executing successful, wide-scale events, along with an abundance of community service, Miller has demonstrated a deep commitment to the Cincinnati community. From 1999-2001, Miller managed the Ujima Cincinnati, a successful and ground-breaking street festival that provided Jazz Fest concertgoers with a safe and centralized post-event celebration. Miller also has designed and coordinated events for some of Cincinnati’s leading organizations, including the Cincinnati Park Board, the Health Foundation of Greater Cincinnati and a myriad of corporations and non-profit agencies.

“I want to make sure Cincinnati is portrayed in a positive way throughout the country and the world,” Miller said. “The 2012 World Choir Games is the biggest opportunity we have to step up to the plate and make it happen for Cincinnati. The World Choir Games is for everyone, and we have a place for anyone who wants to volunteer.”

“Lajuana has a sterling reputation in this community having been a great organizer and collaborator on past high-profile events,” said Nick Vehr, manager director of the Cincinnati Organizing Committee for the 2012 Games. “She brings a great deal of enthusiasm and energy, in addition to her tremendous experience. We’re excited to have her on the team.”

Nearly 1,000 people have expressed interest in volunteering to date. They will be contacted by email later this month, Miller said. She added that by November, automated volunteer registration software will be installed that will enable those interested in volunteering to register online and select areas of service. To volunteer visit:

[www.2012worldchoirgames.com/forms/volunteer](http://www.2012worldchoirgames.com/forms/volunteer)

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### **ABOUT THE WORLD CHOIR GAMES:**

The World Choir Games is the largest international choral competition in the world, taking place every two years. The World Choir Games is the signature event of INTERKULTUR, a Germany-based global organization that produces elite international choral events all over the world. The 2012 Games is expected to be Cincinnati USA’s largest international arts event ever with an economic impact of \$73.5 million. Cincinnati USA was selected as the first U.S. city to host the World Choir Games. In more than 20 years since INTERKULTUR was established, the organization has built ties to more than 5,600 choirs and 250,000 singers from 100 nations who have taken part in the World Choir Games and INTERKULTUR’s regional choir competitions.

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