



World  
Choir  
Games

2012  
cincinnati usa



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[www.2012worldchoirgames.com](http://www.2012worldchoirgames.com)

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## 2012 World Choir Games adds 7 sponsors

*355 choirs registered; Games less than five months away*

**CINCINNATI (OH)** – Less than five months from the start of the 2012 World Choir Games, the Cincinnati Organizing Committee is announcing the addition of seven new sponsors.

New Silver Medal sponsors for the event (\$250,000 or more in cash or in-kind services): **Duke Energy, Enquirer Media** and **Porter Wright Morris & Arthur LLP**. New Bronze Medal sponsors (\$100,000 or more): **Cincinnati Pops Orchestra, Delta Air Lines, Huntington Bank** and **Vehr Communications**. Delta will serve as the Official Airline of the 2012 World Choir Games. The Pops, which will perform at the Opening and Closing Ceremonies with the May Festival Chorus, is the Official Host City Orchestra of the 2012 World Choir Games.

Those companies and organizations join Presenting Sponsor Procter & Gamble, Western & Southern (Gold Medal), Barefoot Proximity/BBDO (Silver), Cincinnati USA Convention & Visitors Bureau (silver), Cumulus Media (Silver), First Financial Bank (silver), The Kroger Co. (Silver), UC Health (Silver), WCPO-TV (Silver), Cincinnati Magazine (Bronze), Cincinnati USA Regional Chamber (Bronze), Cintas (Bronze), CVG (Bronze) and U.S. Bank (Bronze).

The Cincinnati Organizing Committee expects to announce more sponsors within the month, said Nick Vehr, managing director.

“We’re working out the details of agreements with several other companies,” Vehr said. “We’re getting a great response but welcome more commitments from more companies. We’re still about \$2 million away from having the budget we’d like to have for this event. Now is a great time for companies to step up and get involved.”

More than 315 corporations, foundations, organizations and individuals have donated to the Games. For a complete list of donors, please go to <http://www.2012worldchoirgames.com/Section/behind-the-scenes/donors/donors>

Tickets to all World Choir Games events will go on sale March 1. A tentative day-to-day event schedule has been posted on the Games’ website, <http://www.2012worldchoirgames.com/Section/2012-games/event-schedule/schedule-of-events>.

There are 355 choirs from 47 countries registered for the World Choir Games, totaling more than 14,000 participants. Choirs are registered from 25 U.S. states, and more than 70 are from Greater Cincinnati and Northern Kentucky.

"We are still in touch with choirs and accepting registrations in some of the categories," said Jelena Dannhauer, project manager for INTERKULTUR, which owns and produces the World Choir Games. "The World Choir Games is getting great support from U.S. choirs, and this is motivating others to register. All the choirs we hear from are absolutely keen on connecting with one another through choral music. INTERKULTUR invites choirs to contact our international offices or our Cincinnati-based U.S. office."

Known as the "Olympics of choral music," the World Choir Games is held every two years. The seventh Games will take place in Cincinnati USA from July 4–14, 2012, and promises to be the biggest international event in Cincinnati USA's history.

"I can tell you this: I know that choirs are already working on their pieces for competitions," said Lori Lobsiger, director of North American Markets for INTERKULTUR. "They are excited about the challenge ahead and serious about having their best performances in July in front of international judges and the spectators attending the World Choir Games."

The Cincinnati Organizing Committee is working to recruit approximately 4,000 volunteers. More than 1,500 people have already registered to volunteer through the website, [www.2012worldchoirgames.com](http://www.2012worldchoirgames.com).

"Many people are working passionately every day to make this a special event for the community, the participants and our visiting guests," said Dan Lincoln, CEO of the Cincinnati USA Convention & Visitors Bureau and director of the Cincinnati Organizing Committee.

The Games will unveil its official poster and the Champions Trophy at Tuesday's Cincinnati USA Convention & Visitors Bureau Annual Meeting at the Duke Energy Convention Center.

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#### **About INTERKULTUR**

INTERKULTUR, based in Pohlheim, Germany, has ties to 120,000 choirs made up of 4.8 million choral singers around the world. In more than 20 years since INTERKULTUR was established, more than 5,800 choirs and some 260,000 singers from 100 nations have taken part in the World Choir Games and INTERKULTUR's regional choir competitions. [www.interkultur.com](http://www.interkultur.com).

#### **About Cincinnati Pops Orchestra**

The Cincinnati Symphony Orchestra founded the Pops in 1977 with Erich Kunzel, founder and conductor emeritus. In September 2011, John Morris Russell officially began his tenure as Pops conductor. The Pops presents more than 20 concerts a year in Music Hall, as well as summer concerts at Riverbend Music Center. [www.cincinnati-symphony.org](http://www.cincinnati-symphony.org).

**About Delta Air Lines**

Delta Air Lines serves more than 160 million customers each year, offering service to 342 destinations in 61 countries on six continents. Customers can check in for flights, print boarding passes, check bags and review flight status at [www.delta.com](http://www.delta.com).

**About Duke Energy Corporation**

Duke Energy, a Fortune 500 company, is one of the largest electric power holding companies in the United States. Its regulated utility operations serve approximately 4 million customers located in five states in the Southeast and Midwest, representing a population of approximately 12 million people. Its commercial power and international business segments own and operate diverse power generation assets in North America and Latin America, including a growing portfolio of renewable energy assets in the United States. [www.duke-energy.com](http://www.duke-energy.com).

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Enquirer Media is the leading source of local news and information in Greater Cincinnati and Northern Kentucky through more than 50 distinct local print, mobile and online products, including Cincinnati.com, NKY.com, The Cincinnati Enquirer, The Kentucky Enquirer, Metromix Cincinnati and more. Through a combination of media and marketing solutions, Enquirer Media informs and engages nearly 9 out of 10 local adults – more than a million people per week. It is connecting with more people than ever in the company's 170-year history. [www.cincinnati.com](http://www.cincinnati.com).

**About Huntington Bank**

Bancshares Incorporated is a \$54 billion regional bank holding company headquartered in Columbus. The Huntington National Bank, founded in 1866, provides full-service commercial, small business, and consumer banking services; mortgage banking services; treasury management and foreign exchange services; equipment leasing; wealth and investment management services; trust services; brokerage services; customized insurance brokerage and service programs; and other financial products and services. The principal markets for these services are Huntington's six-state banking franchise: Ohio, Michigan, Pennsylvania, Indiana, West Virginia, and Kentucky. [www.huntington.com](http://www.huntington.com).

**About Porter Wright Morris & Arthur LLP**

Porter Wright Morris & Arthur LLP is a large regional law firm that traces its origins to 1846 in Ohio. With offices in Cincinnati, Cleveland, Columbus and Dayton, Ohio, Washington, D.C., and Naples, Florida, Porter Wright's 220 attorneys provide counsel to a worldwide base of clients in a wide range of high-quality legal services. The Firm's attorneys embrace making a difference in the community and support more than 100 civic and charitable organizations. [www.porterwright.com](http://www.porterwright.com).

**About Vehr Communications**

Reputation. Relationships. Results. That's PR. That's what Vehr Communications does. Firmly anchored in Cincinnati and with strong global connections, Vehr Communications provides strategic communications services to a broad range of private and public sector clients. [www.vehrcommunications.com](http://www.vehrcommunications.com).

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