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cincinnati usa



For Immediate Release:
March 3, 2011

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2012 World Choir Games Announces Corporate, Philanthropic Volunteer Teams

CINCINNATI (OH) – The Cincinnati Organizing Committee for the 7th World Choir Games announced today the volunteer leadership for its Corporate Engagement Team and Philanthropic Engagement Team.

The teams were assembled by Global Co-Chairs of the Cincinnati Organizing Committee Werner and Sabine Geissler and U.S. Co-Chairs Lee and Shannon Carter and Lillian and Judge Nathaniel Jones. Other members may be added later. Each team has accepted a goal of raising \$2 million to support the event which is set to take place in Cincinnati USA from July 4-14, 2012. It is the first time the World Choir Games, produced by Germany-based INTERKULTUR, have been to North America.

The Corporate Engagement Team will help secure financial support from local and regional corporations. The Corporate Engagement Vice Chairs are:

- **John F. Barrett** – Chairman, President and CEO, Western Southern Financial Group
- **Richard A. Boehne** – President and Chief Executive Officer, E. W. Scripps Co.
- **Kevin W. Canafax** – Vice President Public Affairs, Fidelity Investments
- **Julie S. Janson** – President Duke Energy Ohio, President Duke Energy Kentucky
- **Ralph S. Michael III** – President and CEO, Fifth Third Bank, Greater Cincinnati
- **Maribeth S. Rahe** – President and CEO, Fort Washington Investment Advisors, Inc.

The Philanthropic Engagement Team will help secure financial support from foundations and philanthropic-minded families and individuals. The Philanthropic Engagement Vice Chairs are:

- **J. Wickliffe and Marlin Ach** – Wick is CEO of Hixson Architects Engineers Interiors, a founder of Crayons to Computers and a trustee emeritus of Work Resource Center. Marlin, a former teacher, created Greenacres Equine Fundraiser “Horsing Around.”
- **Robert and Deanna Castellini** – Bob is Senior Vice President of Morgan Stanley Smith Barney and trustee of the Cincinnati Zoo, Boy Scouts, Anthony Munoz Foundation and Summit Country Day. Deanna is founder of UGive and a trustee of the Anthony Munoz Foundation.
- **L. Thomas and Francie Hiltz** – Tom and Francie are trustees of the Harold C. Schott Foundation and Joseph J. Schott Foundation. Tom is a trustee of The Institute for the Study of Diplomacy at the Georgetown School of Foreign Service, Cincinnati Art Museum, UC Neuroscience Center, UGive and Lindner Center of Hope. Francie is trustee of the Cincinnati Zoo, Cincinnati Symphony Orchestra, Cincinnati Museum Center and National Underground Railroad Freedom Center.
- **William and Arlene Katz** – Bill is co-owner of S P Agency and former President of the Board of Mayerson Jewish Community Center. Arlene, retired from the Hamilton County Juvenile Court, is a trustee of 4C and Friends of Cincinnati Conservatory of Music at the University of Cincinnati.

“This impressive volunteer leadership team is enthusiastically embracing the opportunity to showcase Cincinnati to the world,” said Werner Geissler. “Their passion for Cincinnati is evident in their commitment to making the 2012 World Choir Games transformational in terms of economic benefits, civic pride and an enhanced cultural legacy. We are so fortunate to have these types of community-minded leaders in Greater Cincinnati.”

“It is gratifying to see pillars of our community getting involved in an event that is so important for our region,” said Dan Lincoln, president & CEO of the Cincinnati USA Convention & Visitors Bureau and director of World Choir Games 2012, Inc. “Each member of these very important teams has a history of service to this community through volunteer work and involvement on various boards. This is an exciting extension of their public service.”

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ABOUT THE WORLD CHOIR GAMES:

The World Choir Games is the largest international choral competition in the world, taking place every two years. The 7th World Choir Games in Cincinnati USA will be the first-ever hosted in the United States. The event is expected to attract competitors from about 70 countries; over 200,000 attendees and have a local economic impact of \$73.5 million. Procter & Gamble is the first Presenting Sponsor of the World Choir Games.

ABOUT INTERKULTUR:

INTERKULTUR, based in Pohlheim, Germany, has ties to 120,000 choirs made up of 4.8 million choral singers around the world. In more than 20 years since INTERKULTUR was established, more than 5,500 choirs and some 250,000 singers from 100 nations have taken part in the World Choir Games and INTERKULTUR's regional choir competitions.

For more information about the 2012 World Choirs Games:

- www.2012worldchoirgames.com
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